

KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-61901-1

DATE PRINTED

11/06/12

AND

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324084	AGENCY (OR SERVICE) ACTING AS AGENT FOR 342839		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	BEHR COMMUNICATIONS		DR. RAUL RUIZ FOR CONGRESS 2012		
AND	4421 Murietta Ave Apt 3		72925 Fred Waring Dr		
ADDRESS	Sherman Oaks	CA 91423-3463	Palm Desert	CA 92260-9401	
	USA		USA		
CONTACT			PRODUCT DR. RAUL RUIZ FOR CONGRESS		
LOCAL SALESPERSON	HOUSE ACCOUNT	AGENCY EST. NO.	PRODUCT CODE	1303	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 11/05/12 AND ENDING 11/05/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 L.U.R.	M	3	05:00P	06:30P	30S	11/05/12-11/05/12	M-F 5-630P CBS-2 NEWS	3	600.00	1800.00
Total Contract:								3		1800.00
Billing Summary										
Qtr 4 12						Oct	Nov	Dec	Total	
						.00	1800.00	.00	1800.00	
GRAND TOTAL									1800.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION